

Digital Transformation in Training and Development

Leveraging Technology to Enhance Learning and Performance



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Transforming
Business *for* Good



Course content

Why Attend

As organizations embrace hybrid work and digital tools, training professionals must transform traditional learning into modern, engaging, and scalable experiences. This course equips participants with the skills to design, deliver, and manage digital learning initiatives using the latest technologies.

Course Methodology

- Hands-on practice with e-learning platforms
- Interactive demonstrations of digital tools
- Scenario-based problem solving
- Collaborative design of digital learning modules
- Case studies from organizations using digital L&D

Course Objectives

By the end of the course, participants will be able to:

- Assess and select digital learning technologies
- Design interactive and engaging virtual learning programs
- Facilitate live online training using best practices
- Create and manage content through an LMS
- Evaluate digital learning effectiveness and learner engagement

Target Audience

- L&D and training professionals transitioning to digital
- E-learning content developers
- HR specialists responsible for remote learning
- Instructional designers and facilitators

Target Competencies

- Digital learning design
- Virtual facilitation
- Platform and tool selection
- Online learner engagement
- Data analysis in learning platforms



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Course Outline

Day One: The Digital L&D Landscape

Introduction to digital learning
Trends and tools shaping the future of L&D
Identifying opportunities for digital transformation

Day Two: E-Learning Design and Authoring Tools

Principles of online instructional design
Content creation tools (Articulate, Canva, Rise, etc.)
Designing microlearning and interactive elements

Day Three: Virtual Delivery and Facilitation Skills

Tools for virtual delivery (Zoom, MS Teams, Webex)
Keeping virtual learners engaged
Managing group work and breakout activities

Day Four: Learning Management Systems (LMS) and Tracking

Overview of popular LMS platforms
Uploading, tracking, and reporting
Automating assessments and feedback

Day Five: Measuring Digital Learning Impact

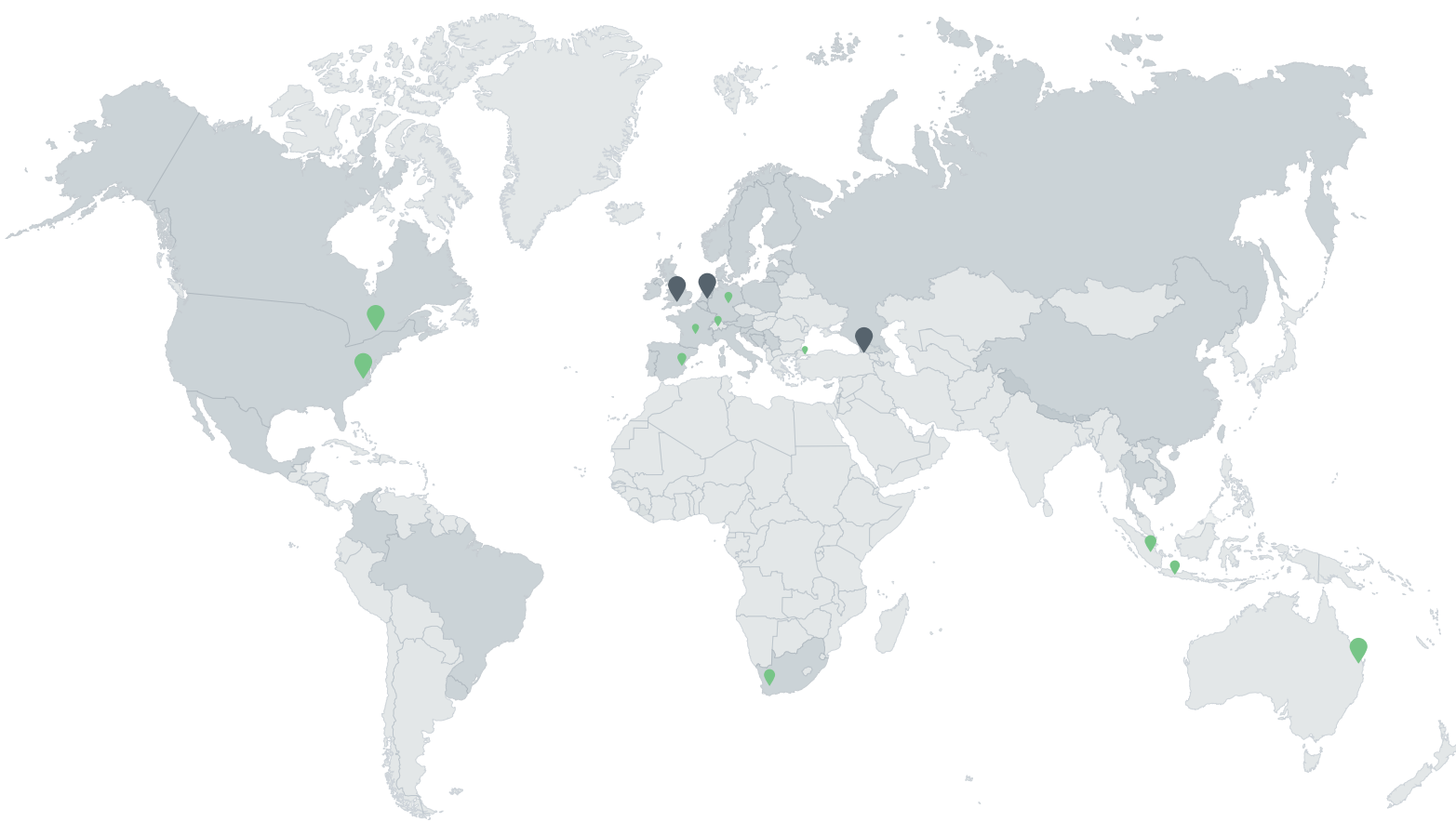
Metrics for digital learning success
Engagement analytics and dashboards
Continuous improvement using data

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